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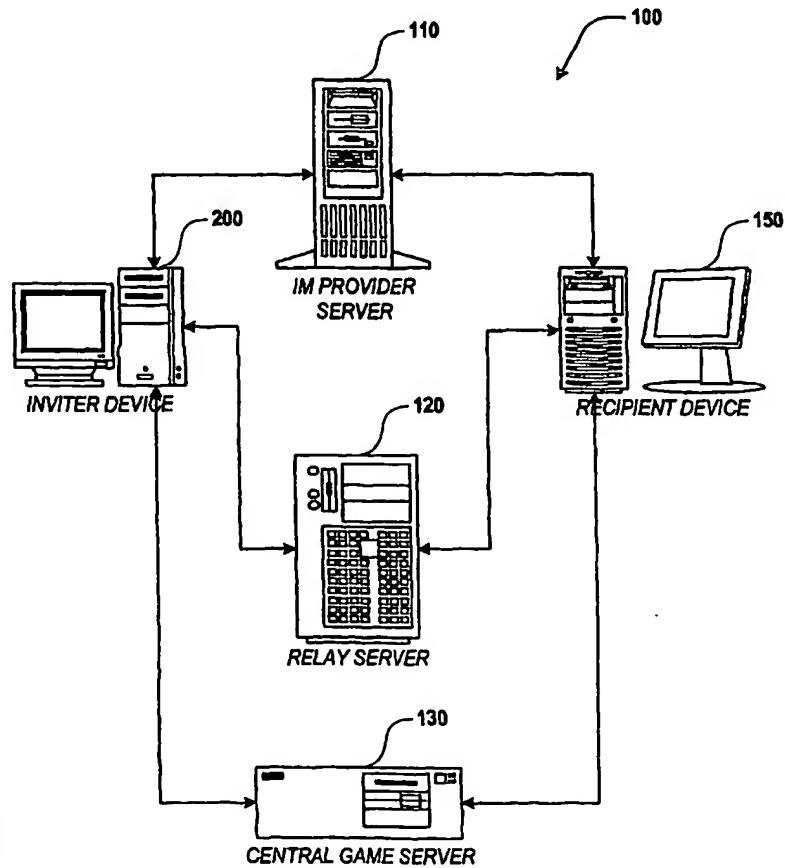
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(54) Title: MULTI-SESSION USER LAUNCHING AND INVITATION SYSTEM AND METHOD



(57) Abstract: A system, apparatus and method for enabling users to launch and invite users to join multi-user sessions, such as multi player game sessions, via Instant Messages are described herein.



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